



WFMJ Television Inc./NBC Network
101 West Boardman Street
Youngstown, Ohio 44503
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19487	NEW	Broadcast	5/22/2012	5/22/2012
	Advertiser			Brand	Network
	CROSSROADS GPS			CROSSROADS GPS	WFMJ
	Contract Description			Dates	Revenue Type
	CROSSROADS GPS C			06/05/12 - 06/11/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	647	06817695	PHILADELPHIA PMC	Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19		X						1	06/05 - 06/05	07:27:56 p 07:58:30 p	POI	:30	1	\$600.00
										Prg: FAMILY FEUD				
										FAMILY FEUD<				
A 20					X			1	06/08 - 06/08	07:27:56 p 07:58:30 p	POI	:30	1	\$600.00
										Prg: FAMILY FEUD				
										FAMILY FEUD<				
A 21	X							1	06/11 - 06/11	07:27:56 p 07:58:30 p	POI	:30	1	\$600.00
										Prg: FAMILY FEUD				
										FAMILY FEUD<				
A 22				X				1	06/07 - 06/07	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
										Prg: 21 NEWS 11PM				
										21NWS AT 11PM<				
A 23						X		1	06/09 - 06/09	11:00:00 p 11:35:00 p	FIX	:30	1	\$1,500.00
										21NWS AT 11PM<				
A 24	X							1	06/11 - 06/11	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
										Prg: 21 NEWS 11PM				
										21NWS AT 11PM<				

Billable				NTR				Total	
Broadcast	Airtime		Spots	Net		Gross	Net	Gross	Net
Jun 2012	Gross	Net		Gross	Net				
	\$12,575.00	\$10,688.75	24			\$12,575.00	\$10,688.75		
Totals:	\$12,575.00	\$10,688.75	24			\$12,575.00	\$10,688.75		